

WATERLOO • CEDAR FALLS



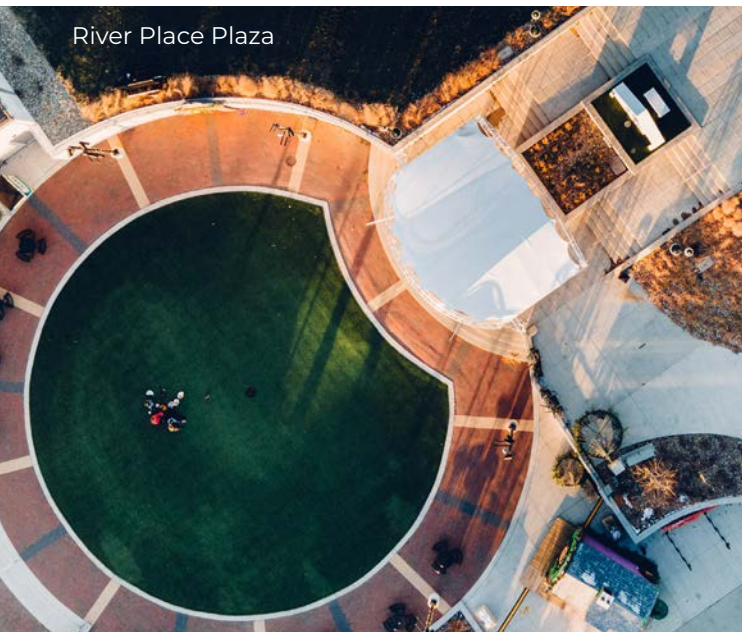
2023

**THE CITIES OF
WATERLOO AND
CEDAR FALLS
WELCOME YOU!**

We are confident you will find our community to be an enjoyable destination where you can connect with family members, friends, or business colleagues to make memories that will last a lifetime.

Looking for trip tips?

We are here to help you plan your visits and find your perfect place to stay, to eat, and to get the local details. Call, visit us in person, or online.

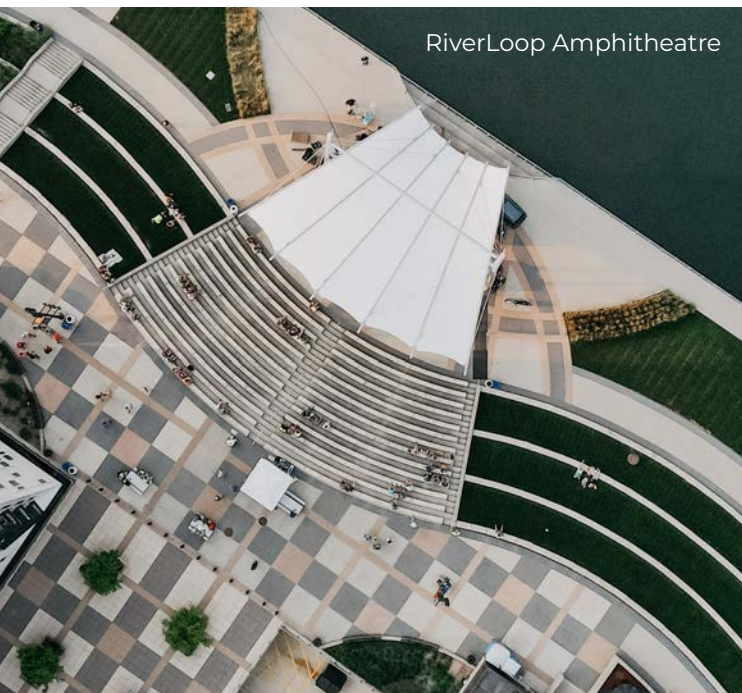


River Place Plaza



CEDAR FALLS

6510 Hudson Road
Cedar Falls, Iowa 50613
319-268-4266
cedarfallstourism.org



RiverLoop Amphitheatre



500 Jefferson Street
Waterloo, Iowa 50701
319-233-8350
experiencewaterloo.com

Moving Spring 2023: 716 Commercial Street, Waterloo

EXCITING EVENTS AND ATTRACTIONS AWAIT YOU!

OVER
125
MILES OF
TRAILS



LOST ISLAND WATERPARK VOTED
#2 IN THE COUNTRY
BY USA TODAY
READERS

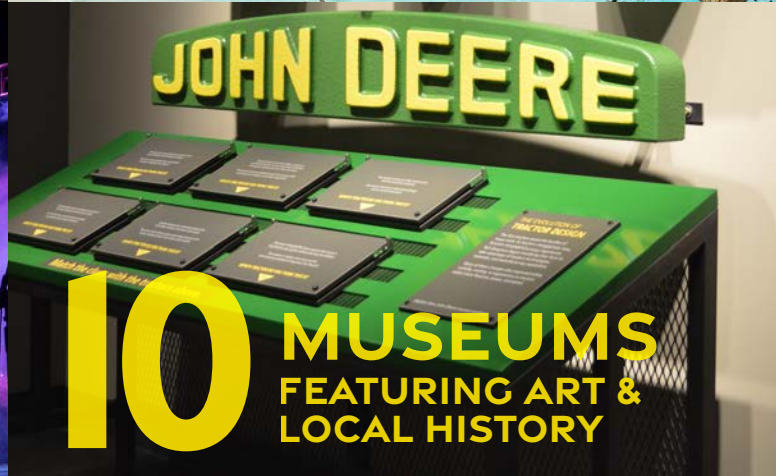


2 DOWNTOWNS
+ OVER 25
FREE MUSIC
EVENTS



JOHN DEERE

10 MUSEUMS
FEATURING ART &
LOCAL HISTORY



CEDAR FALLS
RANKED #1
BY TRAVEL IOWA
GREAT TOWN
FOR HOLIDAY
SHOPPING



HOME OF THE UNI
PANTHERS



170,000

GALLONS OF BEER
PRODUCED BY
**SINGLESPEED
BREWING
COMPANY**



OVER
50 PUBLIC
PARKS
AND
5 PUBLIC GOLF
COURSES



SPRING

FROM SPRING BREAK ACTIVITIES
TO A GIRLFRIEND'S GETAWAY... WE SAY,

HELLO WARMER WEATHER.

WATERLOO • CEDAR FALLS

Cedar Valley Bike Trail

SPRING

Spring means it's time to head outside and enjoy all the fun events our community has to offer.

EVENTS



Maple Syrup Festival: March 10-12

Hartman Reserve Nature Center



Eastern IA Sport Show: March 10-12

UNI-Dome



The World's Greatest Spring Break for Kids: March 13-17

Downtown Waterloo



Funky Junk-A-Loo: March 18-19

Waterloo Convention Center



FIRST Robotics Competition Iowa Regional: March 23-25

McLeod Center



Iowa Eats Food & Drink Festival: April 1

Waterloo Convention Center



Girl's Night Out: May 4

Cedar Falls Downtown District



KOKZ-COOL 105.7 4th Street Cruise: May 27

Downtown Waterloo



Veterans Memorial Day Parade: May 29

Downtown Waterloo

FOR DETAILS



SUMMER

WATERLOO • CEDAR FALLS

WE CALL OURSELVES

“THE CEDAR VALLEY”

IT'S A HOT SPOT OF TWO COOL CITIES:
WATERLOO AND CEDAR FALLS.

Mark's Park Splash Pad Waterloo

SUMMER

Summertime is a great time
to explore and enjoy the hospitality
of what makes us unique.

EVENTS



Live Music: Select Fridays

Live to 9 • FridayLoo • RiverLoop Rhythms



My Waterloo Days: June 7-11

Downtown Waterloo



College Hill Arts Festival: June 16-17

23rd & College Streets, Cedar Falls



Sturgis Falls Celebration and Cedar Basin Music Festival: June 23-25

Cedar Falls Downtown District



Mayor's Fireworks: July 1

Downtown Waterloo



Iowa Irish Fest: August 4-6

Downtown Waterloo



Stem & Stein: August

Downtown Waterloo



Old Time Power Show: August 18-20

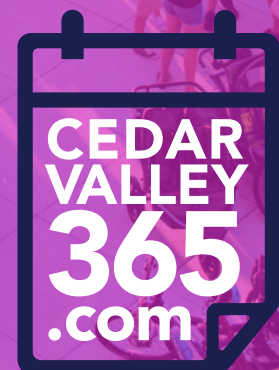
Antique Acres, Cedar Falls



Cedar Valley Pridefest: August 25-26

Downtown Waterloo

FOR DETAILS



AUTUMN

WATERLOO • CEDAR FALLS

FALL FUN ABOUNDS.

PUMPKIN PATCHES, SCARECROWS,
AND HAUNTED ACTIVITIES KEEP
ALL AGES ENTERTAINED.

George Wyth State Park Waterloo

AUTUMN

**Festivals and fairs, fall sports
and live music welcome the change
in the season.**

EVENTS



Food Truck Festival: September 2

Downtown Waterloo



ARTapalooza: September 9

Cedar Falls Downtown District



Cattle Congress Fair: September 20-24

National Cattle Congress Grounds



**Checker's Stone Soul Picnic:
September 10**

Cedar Falls Gateway Park



Strolling with the Spirits: October

Grout Museum District



Trick or Treat: October 28

Downtown Waterloo

Trick or Treat: October 31

Cedar Falls Downtown District



**IHSAA Football Semi-Finals & Finals:
November 8-11 & 16-17**

UNI-Dome



Festival of Trees: November 15-19

Gallagher Bluedorn Performing Arts Ctr



Holiday Arts Festival: November 11

Waterloo Center for the Arts

FOR DETAILS





WATERLOO • CEDAR FALLS

WINTER

SNOW DOESN'T STOP US.

THE HOLIDAYS KICK-OFF
AND ACTIVITIES START
THE SEASON OFF RIGHT.

Waterloo Lights the Night

WINTER

**Cold weather just means more layers
when you step out to see what's happening
in the Cedar Valley.**

EVENTS



Holiday Hoopla Kickoff/Santa's Arrival: November 24

Cedar Falls Downtown District



Waterloo Lights the Night: November 25

Downtown Waterloo



Holiday Hoopla: Month of December

Cedar Falls Downtown District



Winter Wonderloo: Month of December

Downtown Waterloo



Iowa Fat Bike Race and Iowa Games Snowshoe 5k & 10k (aka Frosty Buns Race Series):

January 7, 2023

George Wyth State Park



Iowa Boat, RV & Vacation Show: January 26-28, 2023

UNI-Dome



Ice Harvest Festival: February 4, 2023

Cedar Falls



Hawkeye Farm Show: February 28-Mar 2, 2023

UNI-Dome

FOR DETAILS



CHOOSE YOUR ADVENTURE

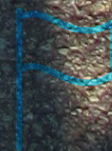
WHETHER IT'S ON A BIKE, IN A
KAYAK, OR BY FOOT WE HAVE AN
OUTDOOR ACTIVITY FOR YOU!



10 MILE
LOOPED
WATER TRAIL



125+
MILES OF
TRAILS



2 NATIONAL
TRAIL
DESIGNATIONS



The Cedar Valley boasts 125+ miles of multipurpose trails, exciting soft trails and a dedicated cyclocross course. Trail loops will take you through parks, wooded areas, along the river, and through our multiple downtown areas and districts



[W MORE INFO](#)



[CF MORE INFO](#)



WATERLOO • CEDAR FALLS

SEE IT.
LOVE IT.
BUY IT.





The Cedar Valley boasts dozens of locally-owned shops and boutiques throughout both Cedar Falls and Waterloo. Shops range from clothing, athletic gear, hobby, home decor, housewares, furniture, jewelry and more!



W MORE INFO



CF MORE INFO

SPORTS HAPPEN HERE ALL YEAR

WATERLOO • CEDAR FALLS





CATCH A RISING STAR WITH SEMI-PRO TEAMS

Waterloo Black Hawks (Sep-Apr)
waterlooblackhawks.com

Waterloo Bucks (May-Aug)
northwoodsleague.com/waterloo-bucks



College Athletics
at its finest
UNIPanthers.com





Family Fun

MADE DAILY



The fun never stops at our very own tropical oasis places! These two massive parks are true escapes and guaranteed to make memories.

Our Brand new, world class theme park boasts unique roller coasters, plus family and kids rides too. **25 rides, 6 playgrounds**, Arcades and games, plus delicious food and sweet treats.

Your water park getaway is a whole day of fun. **11 major water slides, 4 kids areas**, wave pool and lazy river.

For even more fun be sure to check out the **Monaleo go-cart track** and **Adventure mini-golf** too!



SLIDE INTO
Summer

FOR TICKETS AND SEASON INFORMATION:

thelostisland.com



WATERLOO • CEDAR FALLS

LET US ENTERTAIN YOU!

ADVENTURE SEEKERS,
ART LOVERS, AND HISTORY BUFFS – WE HAVE
JUST THE PLACE FOR YOU!



Throughout the Cedar Valley you'll find local history and hands-on youth museums, art galleries and centers, casino gaming, arcades, virtual golf, and hatchet throwing.

ARTS

Gallagher Bluedorn Performing Arts Center

Hearst Center for the Arts

Waterloo Center for the Arts

Oster Regent Theatre

Waterloo Community Playhouse
and Black Hawk Children's Theatre



Hurling Hatchets Cedar Falls

ENTERTAINMENT

Phelps Youth Pavilion (Youth)

Bluedorn Science Imaginarium (Youth)

Hurling Hatchets

Palmers Family Fun

Double Tap Beer Cade

Three Pines Farm

Golf Lab

Isle Casino



[W MORE INFO](#)



John Deere Tractor & Engine Museum Waterloo

MUSEUMS

Ice House Museum

Sullivan Brothers Iowa

Veterans Museum

John Deere Tractor
& Engine Museum



[CF MORE INFO](#)

MAIN STREET WATERLOO

MainStreetWaterloo.org

Experience all the excitement throughout our historic and expanding downtown, plus over 20 annual events, live music, museums, and a variety of locally-owned restaurants and retail shops.



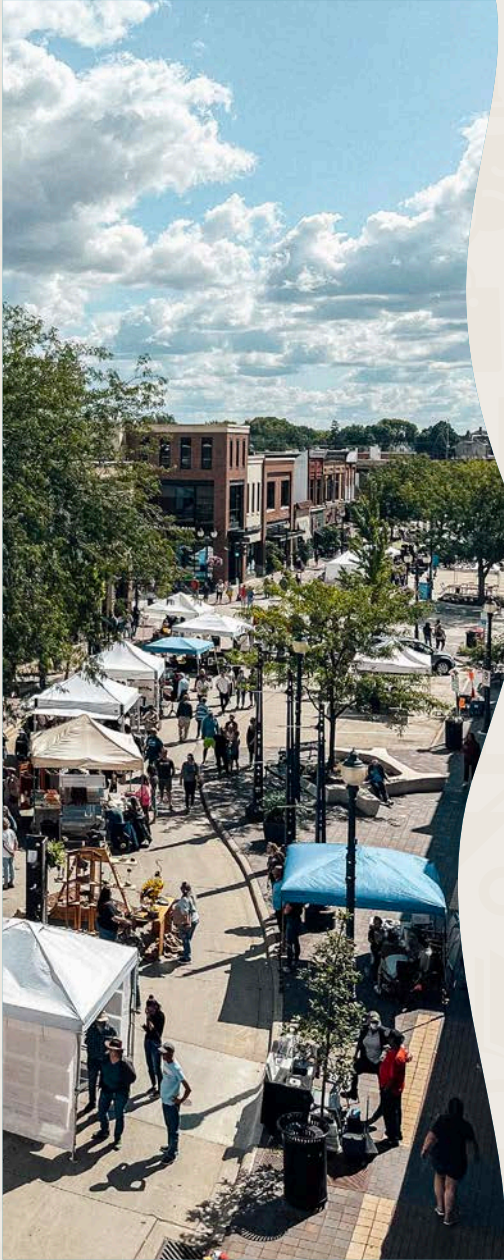


EXPLORE | DISCOVER | LIVE

DOWNTOWN WATERLOO

jsadevelopment.com

Spend a Day in the **DISTRICT**



Grab a coffee, the latest styles, and a bite to eat from a variety of locally owned shops and restaurants—all located in our unique footprint of the Downtown District.

CFDowntownDistrict.com

CE**D****A****R****F****A****L****L****S**
D**O****W****N****T****O****W****N** **D****I****S****T****R****I****C****T**

PROMOTED BY COMMUNITY MAIN STREET



Have it all in the Heart of Downtown

The Black Hawk Hotel is the second longest continuously operating hotel in the country. The boutique hotel offers thoughtfully-curated guest suites featuring historic charm and modern amenities.



The on-site bar, **Bar Winslow**, is a Prohibition-inspired craft cocktail bar; the ideal locale to start and end your night.



Just one block away, enjoy live music and entertainment at the **River Place Plaza**, an outdoor venue along the banks of the Cedar River.



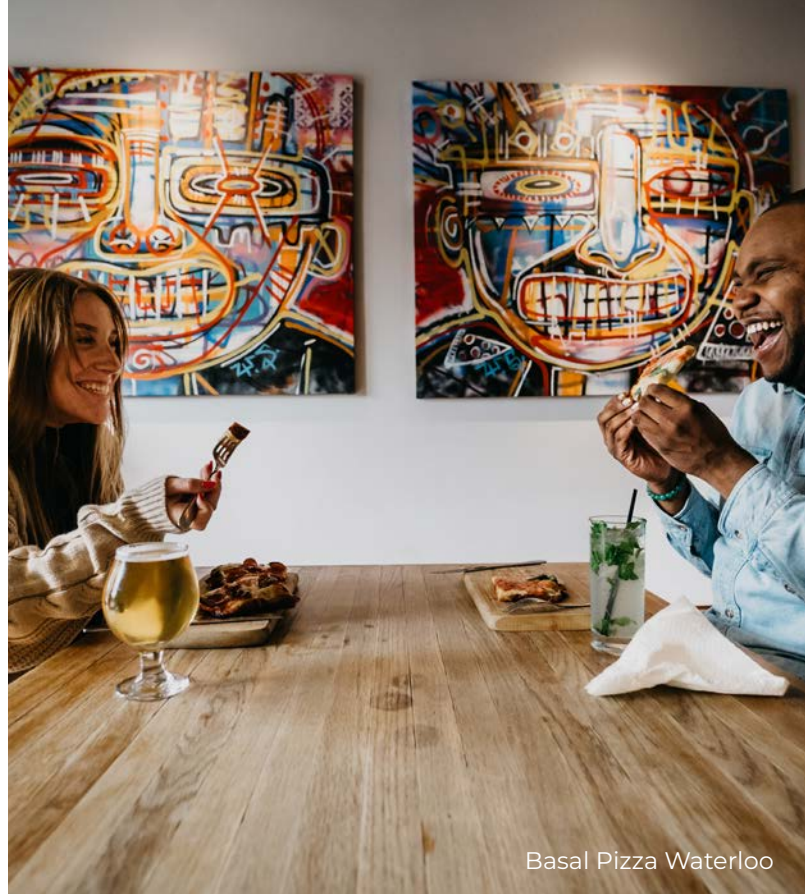
View our event calendar at theriverplaceplaza.com

Book your stay at theblackhawkhotel.com





SingleSpeed Brewery, Waterloo



Basal Pizza Waterloo



Starbeck's Smokehouse Cedar Falls

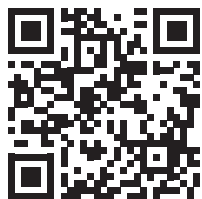


Stuffed Olive Cedar Falls



Lark Brewing Cedar Falls

Dozens of locally-owned restaurants are open and ready to serve you right here in the Cedar Valley and offer a variety of global flavors mixed with Midwest favorites.



W MORE INFO



CF MORE INFO

WATERLOO • CEDAR FALLS

NIGHTLIFE DONE RIGHT

CHILL VIBES OR HIGH ENERGY?
LOCAL NIGHTLIFE HOSTED BY
LOCAL BUSINESSES ARE READY
FOR YOU.



Octopus Cedar Falls

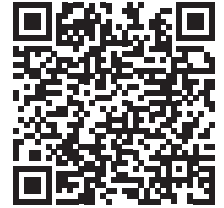


Daq King Waterloo

The Cedar Valley is home to a variety of unique places to relax and have fun. Visit any one of our specialty bars, pubs, full kitchens, and friendly local establishments to watch the game or just sit back and unwind.



W MORE INFO



CF MORE INFO



The Ragged Edge
Art Bar and Gallery
Cedar Falls



George's Local Cedar Falls

Say HELLO to the HILL.

College Hill is a go to destination for bars, restaurants, cafes, tattoo parlors, and small shops. It is conveniently located next to the University of Northern Iowa and part of the cultural heritage of the university. Whether you are a student or a lifelong resident of Cedar Falls, come and say Hello! to The Hill for live music, a visit to the farmers market, an afternoon in Seerley Park, or one of our many community events!



collegehillpartnership.org





GALLAGHER
BLUEDORN

BRING ON THE FUN

Located on the University of Northern Iowa's campus, the Gallagher Bluedorn is the Cedar Valley's home for the arts bringing the best of Broadway, live and classical music to the area.

UNI / University of
Northern Iowa

BUY TICKETS AT GBPAC.COM





MENUS & MORE!



We're All Downtown!

Where can you find Iowa's premier Country Bar, a themed decorated 80's & 90's bar, a full-on arcade bar, a martini bar featuring over 115 martinis, and the area's premier dance club? Beautiful Downtown Cedar Falls of course!

Best of all ... they're all within a block of each other!

paramountbarco.com/cedar-falls



JOHN DEERE
TRACTOR & ENGINE
MUSEUM



BRINGING HISTORY *TO LIFE!*

Explore interactive displays, marvel at classic machines, and get an up-close look at rare John Deere artifacts. At the John Deere Tractor & Engine Museum, we bring history to life. Witness our evolution from horse drawn to horsepower, and discover how the innovations of the past help to shape our future!



Download the Visit John Deere mobile guide or stop by VisitJohnDeere.com to explore more.

Free admission

Hours

Sunday – Monday: Closed
Tuesday – Saturday: 9 a.m. – 5 p.m.

Contact us

500 Westfield Avenue
Waterloo, IA 50701
319-292-6126



MORE

TO DO IN WATERLOO

The hottest games, award-winning dining, luxurious rooms and suites, and 5,000 square feet of banquet space make Isle Casino Hotel® Waterloo your ultimate vacation destination. Grab a bite at Hidden Pizza or The Brew Brothers. Plus, check out our exciting amenities including Caesars Sportsbook and Edge Arcade. **Visit Isle Waterloo, located near the Lost Island Waterpark and Lost Island Theme Park.**



HIDDEN PIZZA

Friday & Saturday | 4 pm - 10 pm

THE BREW BROTHERS

Breakfast

Saturday & Sunday | 8 am - 11 am

Lunch

Daily | 11 am - 4 pm

Dinner

Sunday - Thursday | 5 pm - 10 pm

Saturday & Sunday | 5 pm - 11 pm

EDGE ARCADE

Daily | 8 am - Midnight

Trademarks used herein are owned by Caesars Entertainment and its affiliated companies. Must be 21 or older to gamble. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-BETSOFF. ©2022, Caesars Entertainment.



CAESARS REWARDS

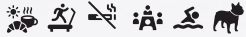
777 Isle of Capri Boulevard • Waterloo, IA
www.islewaterloo.com
Follow us @IsleWT



STAY

AMERICINN LODGE & SUITES

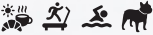
5818 NORDIC DR, CEDAR FALLS
(319) 277-6166
OPENDOORHOSPITALITY.COM



BAYMONT INN & SUITES

1945 LA PORTE RD, WATERLOO
(319) 234-7411

BAYMONTINNS.COM



BEST WESTERN PLUS & EXECUTIVE RESIDENCY

205 W 4TH ST, WATERLOO
BOOKINGSBWPLUS@GMAIL.COM

THE BLACK HAWK HOTEL

115 MAIN ST, CEDAR FALLS
(319) 277-1161

THEBLACKHAWKHOTEL.COM



BOARDERS INN & SUITES

1825 LAPORTE RD, WATERLOO
(319) 233-1800

STAYCOBBLESTONE.COM



COMFORT INN & SUITES

2011 LA PORTE RD, WATERLOO
(319) 234-5452

COMFORTINN.COM



COMFORT SUITES

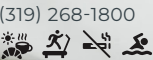
7402 NORDIC DR, CEDAR FALLS
(319) 273-9999

CHOICEHOTELS.COM



COUNTRY INN & SUITES BY RADISSON

COUNTRYINNS.COM
2910 S MAIN ST, CEDAR FALLS
(319) 268-1800



COUNTRY INN & SUITES BY RADISSON

4025 HAMMOND AVE, WATERLOO
(319) 233-2336

COUNTRYINNS.COM



COURTYARD BY MARRIOTT

250 WESTFIELD, WATERLOO
(319) 233-5531

MARRIOTT.COM



DAYS INN & SUITES

1809 LA PORTE RD, WATERLOO
(319) 235-4461

DAYSINN.COM



DAYS INN

5924 UNIVERSITY AVE, CEDAR FALLS
(319) 266-1222

DAYSINN.COM



DAYS INN

450 EVANS DALE DR, EVANS DALE
(319) 235-1111

DAYSINN.COM



ECONOLODGE INN & SUITES

226 W 5TH ST, WATERLOO
(319) 235-0301

CHOICEHOTELS.COM



FAIRFIELD INN & SUITES

2134 LA PORTE RD, WATERLOO
(319) 233-2500

OPENDOORHOSPITALITY.COM



HAMPTON INN

2034 LA PORTE RD, WATERLOO
(319) 233-2044

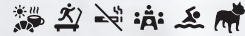
HAMPTONINN.COM



HAMPTON INN

101 W 1ST ST, CEDAR FALLS
(319) 242-7350

HAMPTONINN.COM



HILTON GARDEN INN AND CEDAR FALLS CONVENTION & EVENT CENTER

7213 NORDIC DR, CEDAR FALLS
(319) 266-6611

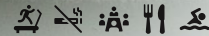
HILTONGARDENINNCEDARFALLS.COM



HOLIDAY INN & SUITES & BIEN VENU EVENT CENTER

7400 HUDSON RD, CEDAR FALLS
(319) 260-2600

OPENDOORHOSPITALITY.COM



HOLIDAY INN EXPRESS

2127 LA PORTE RD, WATERLOO
(319) 274-7000

OPENDOORHOSPITALITY.COM



HOLIDAY INN EXPRESS CF

1614 TECHNOLOGY PKWY, CEDAR FALLS
(319) 277-2400

OPENDOORHOSPITALITY.COM



HOWARD JOHNSON

3052 MARNIE AVE, WATERLOO
(319) 232-7467

HOJO.COM



ISLE CASINO HOTEL WATERLOO

777 ISLE OF CAPRI BLVD, WATERLOO
(319) 833-4753, (800) 843-4753

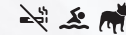
THEISLEWATERLOO.COM



MOTEL 6

2141 LA PORTE RD, WATERLOO
MOTEL6.COM

(319) 233-9191



MOTEL 6

2343 LOGAN AVE, WATERLOO
(319) 236-3238

MOTEL6.COM



QUALITY INN & SUITES

2056 LA PORTE RD, WATERLOO
(319) 235-7000

CHOICEHOTELS.COM



SUBURBAN EXTENDED STAY

300 VIKING RD, CEDAR FALLS
(319) 268-2222

CHOICEHOTELS.COM



SUPER 8

7515 NORDIC DR, CEDAR FALLS
(319) 266-6988

SUPER8.COM



SUPER 8

1825 LA PORTE RD, WATERLOO
(319) 233-1800

SUPER8.COM



BED & BREAKFAST

WELLINGTON BED & BREAKFAST

800 W 4TH ST, WATERLOO
(319) 433-1205



NO BUSINESS CENTER. NOT HANDICAP ACCESSIBLE DUE TO HISTORIC HOME.

All hotels are handicap accessible and have WiFi Internet access. Use this handy key to see hotel features.



FREE BREAKFAST



FITNESS CENTER



SMOKE FREE



HOTEL SHUTTLE



MEETING ROOMS



IN-HOUSE DINING



SWIMMING POOL



PET FRIENDLY

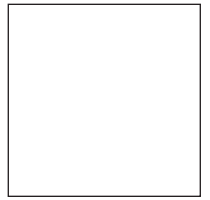


CEDAR FALLS

6510 Hudson Road • Cedar Falls, Iowa 50613



**EXPERIENCE
waterloo**



»» **STAY UP TO DATE** ««
**EVENTS & FESTS
CALENDAR**
CEDARVALLEY365.COM

